

## 2019 DELIVERY DATES

ISSUE	ARTWORK DEADLINE	IN-HOME DELIVERY DATE
FEBRUARY	JANUARY 11, 2019	WEEK OF JANUARY 21ST
MARCH	MARCH 8, 2019	WEEK OF MARCH 18TH
MAY	APRIL 26, 2019	WEEK OF MAY 6TH
JUNE	MAY 24, 2019	WEEK OF JUNE 3RD
JULY	JUNE 21, 2019	WEEK OF JULY 1ST
AUGUST	JULY 26, 2019	WEEK OF AUGUST 5TH
SEPTEMBER	AUGUST 23, 2019	WEEK OF SEPTEMBER 2ND
OCTOBER	SEPTEMBER 27, 2019	WEEK OF OCTOBER 7TH
NOVEMBER	OCTOBER 25, 2019	WEEK OF NOVEMBER 4TH
DECEMBER	NOVEMBER 22, 2019	WEEK OF DECEMBER 2ND

## AD REQUIREMENTS

All ads are printed in 4-color process. Please do not use spot or RGB colors. All ads will be converted to CMYK.

Ad can be submitted in:

- Adobe Indesign** - with all linked files and fonts.
- Adobe Illustrator** - with all supporting files and fonts.
- Adobe Photoshop** - with fonts, if file is NOT flattened.

Your ad can also be submitted in high resolution PDF (300 dpi or higher).

For Full page ads, please include bleed space extending 1/8" off the page.

We prefer that ads are not created in Microsoft Word, Publisher, Powerpoint, Corel Draw or Excel.

### Coupon placement:

Full page artwork should be prepared to allow coupon placement at the top or bottom of the ad.

Half and Quarter page ads should be placed on the right hand or bottom of the ad.



**MICHIANA SAVER** magazine has the right to adjust coupon placement in any ad where necessary.